

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kelly Coffin		01/30/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wayfare Inc.		
Street Address:	1455 Claim Creek Road		
City:	Bozeman		
State/Country:	MONTANA		
Postal Code:	59715		
Entity Type:	CORPORATION: MONTANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77193789	WE CAN'T SAY IT'S EGGS	
CORRESPONDENCE DATA			
Fax Number:	(406)245-4548		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(406) 245-5254		
Email:	toni@teaselaw.com		
Correspondent Name:	Antoinette M. Tease		
Address Line 1:	PO Box 51016		
Address Line 4:	Billings, MONTANA 59105		
ATTORNEY DOCKET NUMBER:	K. COFFIN		
NAME OF SUBMITTER:	Antoinette M. Tease		
Signature:	/Antoinette M. Tease/		
Date:	01/31/2009		

OP \$40.00 77193789

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TRADEMARK
REEL: 003927 FRAME: 0847

TRADEMARK ASSIGNMENT

WHEREAS, Kelly Coffin, an individual residing at 1455 Claim Creek Road, Bozeman, Montana 59715, U.S.A. ("Assignor"), is the record owner of the trademark **WE CAN'T SAY IT'S EGGS**, and U.S. Trademark Application Serial No. 77193789 for registration thereof on the Principal Register of the U.S. Patent and Trademark Office, filed on May 30, 2007 (the "Trademark"); and

WHEREAS, Wayfare Inc., a Montana corporation with its principal place of business at 1455 Claim Creek Road, Bozeman, Montana 59715, U.S.A. ("Assignee"), desires to acquire the entire right, title and interest in and to the Trademark, including the registration which issues from U.S. Trademark Application Serial No. 77193789 and any other registrations therefor, whether in the United States or any other foreign country, in accordance with the terms and conditions of this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademark and any applications and/or registrations therefor, including U.S. Trademark Application Serial No. 77193789, together with the goodwill of Assignor associated with the use of and symbolized by the Trademark, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

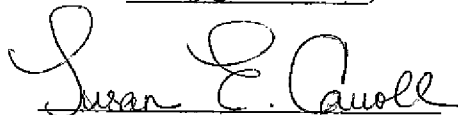
The Commission for Trademarks is requested to issue the resulting certificate of registration in the name of Assignee.

KELLY COFFIN



Date: 1/30/09

Subscribed and sworn to before
me on 1-30, 2009


Notary Public

My Commission expires: 2-26-2012

